



P R E S S R E L E A S E

FOR IMMEDIATE RELEASE: August 1, 2022.

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Trump Endorsement Assures Dixon Victory (Dixon 37%, Rinke 23%, Kelley 12%, Soldano 12%)

LANSING, Mich. — With the endorsement of former President Donald Trump early Friday evening, Tudor Dixon (37%) broadened her lead to fourteen percent over Kevin Rinke (23%), while Soldano (12%) and Kelly (12%) continue to be mired in the low teens. Ralph Rebandt (2%) is far behind, according to the most recent Mitchell-MIRS Poll of likely August Republican Party Primary voters conducted by Mitchell Research & Communications, Inc. The percentage of undecided voters has dropped to 15%.

The poll was conducted using automated Interactive Voice Response (IVR) methodology calling landlines. Data was weighted by age and gender to reflect the likely voter turnout on Tuesday. The survey of N=443 Likely Voters was conducted July 31, 2022 and has a Margin of Error of + or – 4.66% at the 95% level of confidence.

“Game. Set. Match. After months of waiting, former President Donald Trump finally endorsed Tudor Dixon in the Republican Party Primary for Governor of Michigan. Dixon, who had been leading in all public polls for more than 6 weeks clinched the nomination with the endorsement. Despite coming out Friday evening, sixty percent of the GOP primary voters were aware that Trump had endorsed her. Among those who were aware, Dixon (52%) had a thirty-eight percent lead over Rinke (14%). With Trump and Dixon holding a “Tele Rally” tonight, awareness will increase even more, widening the lead between Dixon and field. Her margin of victory is likely to reach twenty percent or more on Tuesday. Because more than forty percent of the votes have already been cast, the margin will be limited. Nevertheless, it is now clear that in November voters will be picking a new Governor from two very accomplished and outstanding women campaigners,” Steve Mitchell, president of Mitchell Research, said.

Dixon’s lead is consistent across all demographics and areas with two exceptions; Rinke (44%) leads Dixon (31%) in the Traverse City/Cadillac TV market and in Flint/Saginaw/Bay City where Kelley (27%) leads Dixon (25%).

[The poll was conducted by Mitchell Research and Communications of Lansing, MI and was commissioned by MIRS)

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FIELD COPY – CROSSTABS BELOW:

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Mitchell - MIRS MI STATEWIDE GOP GUBERNATORIAL PRIMARY POLL 7/24-25/2022
101 S. Washington Square – Suite 500 – Lansing, MI 48933 - 517-351-4111

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IVR/TEXT Survey of Michigan Likely August 2022 Republican Primary Voters Conducted July 31, 2022 (N=443 LV'S)

Hi, we're conducting a survey in Michigan for TV and radio stations on issues facing us all.

1. Thinking about the 2022 August Primary Election for Governor, if you are NOT voting in the Primary press 1, if you have already voted by absentee ballot press 2, if you are going to vote by absentee ballot press 3, voting on Election Day press 4.

	6/21-22/7-8		7/17-18	7/24-25	7/31
Already Voted AV	12%	16%	23%	29%	40%
Voting by AV	33	31	26	18	13
Voting on Election Day	55	53	50	54	48

2. In August will you be voting in the Democratic or Republican Party Primary? If you're voting in the Republican Primary press 1, Democratic Primary press 2, if you're not sure press 3.

Republican	100%
Democratic	2 END
Not sure	3 END

Before questions on other issues, a few quick statistical questions:

3. Are you...

	6/21-22/7-8		7/17-18	7/24-25	7/31
Male press	51%	50%	50%	49%	48%
Or Female press	49	50	50	51	52

4. What is your age?

	6/21-22/7-8		7/17-18	7/24-25	7/31
18-29 press	3%	1%	1%	2%	5%
30-44 press	5	7%	7	7	7
45-64 press	29	29	33	31	29
65 and older press	63	62	59	59	59

5. From what city do you get your local TV news?

	6/21-22/7-8		7/17-18	7/24-25	7/31
Detroit press	31%	38%	33%	39%	34%
Grand Rapids/Kalamazoo/Battle Creek	25	18	23	22	19
Flint/Saginaw/Bay City	10	10	8	11	12
Lansing/Jackson	6	8	9	8	8
Traverse City/Cadillac	10	8	8	5	10
Marquette	3	3	2	2	Other 17%
Somewhere else	12	12	18	11	

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- Not sure 3 3 2 2
6. Has former President Donald Trump endorsed a Republican candidate for governor in the Primary election? If has not endorsed anyone, press 1, in alphabetical order, if Trump endorsed Tudor Dixon press 2, Ryan Kelley 3, Ralph Rebandt 4, Kevin Rinke 5, Garrett Soldano 6, if you're not sure press 7.

7/31

No one	10%
Tudor Dixon	60
Ryan Kelley	2
Ralph Rebandt	0
Kevin Rinke	9
Garrett Soldando	2
Not sure	17

7. If the August 2022 Republican Primary Election for governor was being held today, would you be voting for or do you lean towards--- in alphabetical order --- **Tudor Dixon, Ryan Kelley, Ralph Rebandt, Kevin Rinke, or Garrett Soldano?** If you would be voting for or leaning towards ...

	6/21-22	7-8	7/17-18	7/24-25	7/31	Difference
Tudor Dixon press	15%	26%	28%	28%	37%	9%
Kevin Rinke	15	13	20	22	23	1
Ryan Kelley	13	15	15	14	12	-2
Garrett Soldando	8	13	10	11	12	1
Ralph Rebandt	3	1	11	1	2	1
Not sure	46	33	24	25	15	-10

Thank you very much!

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Mitchell - MIRS Poll of MI GOP Primary for Governor (N=443) Conducted 7/31/22

Who did Trump Endorse?

Row %	Total	Vote d AV	AV	ED	F	M	18- 44	45- 64	65 +	Dixo n	Rink e	Soldan o	Kelle y	No One	Not Sure
Total	100%	40%	13%	48%	48%	52%	12%	29%	59%	60%	9%	2%	2%	10%	17%
N	443	176	56	1	2	1	51	9	3	264	41	8	10	45	75
Has Trump Endorsed, If So,who?															
Dixon	60%	65%	54%	57%	60%	59%	59%	74%	52%	100%	0%	0%	0%	0%	0%
Rinke	9%	10%	14%	7%	7%	12%	12%	5%	11%	0%	100%	0%	0%	0%	0%
Soldano	2%	1%	0%	3%	2%	2%	0%	2%	2%	0%	0%	###	0%	0%	0%
Kelley	2%	4%	0%	1%	0%	4%	12%	0%	2%	0%	0%	0%	100%	0%	0%
No One	10%	9%	20%	9%	10%	10%	9%	9%	10%	0%	0%	0%	100%	0%	0%
Not Sure	17%	12%	13%	22%	21%	13%	6%	9%	23%	0%	0%	0%	0%	0%	100%
Trial Ballot for Governor															
Dixon	37%	39%	43%	34%	30%	44%	47%	23%	42%	52%	0%	0%	0%	31%	17%
Rinke	23%	23%	23%	22%	20%	25%	6%	23%	25%	14%	93%	0%	0%	20%	23%
Difference	14%	16%	20%	12%	9%	19%	23%	0%	16%	38%	-	93%	0%	11%	-5%
Soldano	12%	10%	5%	16%	18%	6%	18%	21%	6%	9%	7%	88%	0%	27%	11%
Kelley	12%	19%	2%	10%	13%	24%	12%	10%	14%	0%	0%	70%	9%	4%	4%
Rebandt	2%	1%	2%	3%	2%	2%	6%	2%	1%	1%	0%	0%	30%	0%	3%
Not Sure	15%	10%	25%	17%	20%	10%	0%	19%	16%	10%	0%	13%	0%	13%	43%
N	443	176	56	1	2	1	51	9	3	264	41	8	10	45	75

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BELOW!**

Row %	Total	Vote d AV	AV	ED	F	M	18- 44	45- 64	65 +	Det	GR	Fl Sag Bay	TC Cad	Lan	Othe r
Total	100%	40%	13%	48%	48%	52%	12%	29%	59%	34%	19%	12%	10%	8%	17%
N	443	176	56	21	21	23	51	9	3	152	83	51	45	36	76
Has Trump Endorsed? If So, who?															
Dixon	60%	65%	54%	57%	60%	59%	59%	74%	52%	73%	53%	69%	56%	36%	47%
Rinke	9%	10%	14%	7%	7%	12%	12%	5%	11%	7%	8%	8%	18%	11%	11%
Soldano	2%	1%	0%	3%	2%	2%	0%	2%	2%	2%	5%	0%	0%	0%	1%
Kelley	2%	4%	0%	1%	0%	4%	12%	0%	2%	0%	7%	2%	2%	0%	3%
No One	10%	9%	20%	9%	10%	10%	12%	9%	10%	9%	6%	4%	11%	22%	16%
Not Sure	17%	12%	13%	22%	21%	13%	6%	9%	23%	10%	20%	18%	13%	31%	22%
Trial Ballot Question for Governor															
Dixon	37%	39%	43%	34%	30%	44%	47%	23%	42%	46%	20%	25%	31%	47%	43%
Rinke	23%	23%	23%	22%	20%	25%	6%	23%	25%	23%	18%	25%	44%	14%	16%
Difference	14%	16%	20%	12%	9%	19%	23%	0%	16%	23%	2%	-2%	-13%	33%	28%
Soldano	12%	10%	5%	16%	18%	6%	18%	21%	6%	7%	24%	4%	9%	25%	11%
Kelley	12%	19%	2%	10%	13%	24%	12%	10%	13%	12%	27%	2%	3%	8%	
Rebandt	2%	1%	2%	3%	2%	2%	6%	2%	1%	0%	4%	2%	7%	0%	1%
Not Sure	15%	10%	25%	17%	20%	10%	19%	16%	11%	22%	16%	7%	11%	21%	
N	443	176	56	21	21	23	51	9	3	152	83	51	45	36	76