



P R E S S R E L E A S E

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Dixon Stops Rinke's Momentum - Leads by 6% **(Dixon 28%, Rinke 22%, Kelley 14%, Soldano 11%)**

LANSING, Mich. — With a front organization for the Democratic Governors Association buying \$1.6 million in television advertising between now and Election Day, Tudor Dixon (28%) continues to lead the field in the battle for the Republican nomination for governor, but Kevin Rinke (22%) gained another 2% on Dixon over the past week. However, it appears Dixon has stopped the momentum Rinke had shown in the last survey when he gained 7% in just 10 days. Ryan Kelley (14%) and Garrett Soldano (11%) both seem to be stalled at the same percentage they've had for two weeks. Ralph Rebandt (1%) is far behind, according to the most recent Mitchell-MIRS Poll of likely August Republican Party Primary voters conducted by Mitchell Research & Communications, Inc. About a quarter (25%) of voters are undecided.

The poll, commissioned by MIRS, a Lansing based capital news service, used a combination of IVR (automated) surveys to landlines (50%) and text messaging to cell phones directing the cell phone users to a SurveyMonkey poll (50%). The survey of N=436 Likely Voters was conducted July 24-25, 2022 and has a Margin of Error of + or – 5% at the 95% level of confidence.

“Although Tudor Dixon's lead has slipped from 8% to 6%, she seems to have stopped the surging momentum of the Rinke campaign. Dixon continues to lead with all demographics and in all areas, with the exception of absentee voters who have not yet voted where she is tied at 26% with Rinke, in Traverse City/Cadillac where she trails Rinke (26%-30%), and in the Detroit Media Market where she trails by 2% (26%-28%). The Detroit turnaround is significant because she held a 16-point lead in the Detroit Media Market just a week ago. Dixon has lost ground with those who have already voted absentee (-7%), men (-11%), in the Lansing DMA (-11%) and among 45–64-year-olds (-7%). With the Democratic Governors Association buying \$1.6 million in negative advertising against Dixon, Dixon will not only have to fend off Rinke and her other opponents but the Democrats as well,” Steve Mitchell, president of Mitchell Research, said.

“The huge ad buy between now and the election by the Democratic Governors Association is designed to take down Tudor Dixon who they believe will be the most difficult opponent for Governor Gretchen Whitmer. They have successfully elected weaker candidates in other states such as Maryland. By expending the money now, they will save millions if they get a candidate, they believe is weaker than Dixon. It's obvious by this buy that the Democrats fear that Dixon is the strongest candidate to take on Governor Whitmer. The question is, will Republicans allow the Democratic Governors Association to determine who the GOP candidate for Governor will be?”, Mitchell concluded.

www.MitchellResearch.net

Mitchell - MIRS MI STATEWIDE GOP GUBERNATORIAL PRIMARY POLL 7/24-25/2022
101 S. Washington Square – Suite 500 – Lansing, MI 48933 - 517-351-4111

[The poll was conducted by Mitchell Research and Communications of Lansing, MI and was commissioned by MIRS)

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Hi, we're conducting a survey in Michigan for TV and radio stations on issues facing us all.

1. Thinking about the 2022 August Primary Election for Governor, if you are NOT voting in the Primary press 1, if you have already voted by absentee ballot press 2, if you are going to vote by absentee ballot press 3, voting on Election Day press 4.

	6/21-22/7-8		7/17-18	7/24-25
Already Voted AV	12%	16%	23%	29%
Voting by AV	33	31	26	18
Voting on Election Day	55	53	50	54

2. In August will you be voting in the Democratic or Republican Party Primary? If you're voting in the Republican Primary press 1, Democratic Primary press 2, if you're not sure press 3.

Republican	100%
Democratic	2 END
Not sure	3 END

Before questions on other issues, a few quick statistical questions:

3. Are you...

	6/21-22/7-8		7/17-18	7/24-25
Male press	51%	50%	50%	49%
Or Female press	49	50	50	51

4. What is your age?

	6/21-22/7-8		7/17-18	7/24-25
18-29 press	3%	1%	1%	2%
30-44 press	5	7%	7	7
45-64 press	29	29	33	31
65 and older press	63	62	59	59

5. From what city do you get your local TV news?

	6/21-22/7-8		7/17-18	7/24-25
Detroit press	31%	38%	33%	39%
Grand Rapids/Kalamazoo/Battle Creek	25	18	23	22
Flint/Saginaw/Bay City	10	10	8	11
Lansing/Jackson	6	8	9	8
Traverse City/Cadillac	10	8	8	5
Marquette	3	3	2	2
Somewhere else	12	12	18	11
Not sure	3	3	2	2

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6. If the August 2022 Republican Primary Election for governor was being held today, would you be voting for or do you lean towards--- in alphabetical order --- **Tudor Dixon, Ryan Kelley, Ralph Rebandt, Kevin Rinke, or Garrett Soldano?** If you would be voting for or leaning towards ...

	6/21-22/7-8		7/17-18	7/24-25	Difference
Tudor Dixon press	15%	26%	28%	28%	0%
Ryan Kelley	13	15	15	14	1
Kevin Rinke	15	13	20	22	2
Garrett Soldano	8	13	10	11	1
Ralph Rebandt	3	1	11	1	-10
Not sure	46	33	24	25	25

Thank you very much!

CROSSTABS BELOW

Mitchell - MIRS Poll MI GOP Governor Race (N=436) Conducted 7/24-25/2022

Row %	Total	Voted		ED	F	M	18-44	45-64	65+	Det	GR	FI	TC	Lan	Oth
Total	100%	29%	18%	54%	49%	51%	9%	31%	59%	39%	22%	11%	5%	8%	15%
N	436	125	77	234	215	220	41	137	258	163	93	45	23	33	64

Governor Trial Ballot Question

Dixon	28%	36%	26%	24%	27%	28%	34%	23%	29%	26%	23%	42%	26%	33%	30%
Rinke	22%	30%	26%	16%	23%	20%	29%	12%	26%	28%	19%	18%	30%	29%	14%
Kelley	14%	15%	13%	14%	15%	13%	15%	18%	12%	9%	19%	13%	13%	13%	16%
Soldano	11%	6%	3%	16%	12%	10%	7%	19%	7%	15%	4%	7%	9%	17%	13%
Rebandt	1%	1%	1%	0%	0%	1%	2%	1%	0%	1%	0%	0%	0%	0%	0%
Und	25%	12%	31%	30%	22%	28%	12%	28%	26%	21%	34%	20%	22%	8%	28%
N	436	125	77	234	215	220	41	137	258	163	93	45	23	33	64

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Rinke	22%	30%	26%	16%	23%	20%	29%	12%	26%	28%	19%	18%	30%	29%	14%
Diff 7/25	6%	6%	0%	8%	4%	8%	5%	12%	3%	-2%	4%	24%	-4%	4%	16%
Diff 7/18	8%	13%	-5%	12%	-2%	19%	6%	19%	2%	16%	-5%	12%	-6%	15%	12%
Diff between both	-2%	-7%	5%	-4%	6%	11%	-1%	-7%	1%	18%	9%	12%	2%	11%	4%
Kelley	14%	15%	13%	14%	15%	13%	15%	18%	12%	9%	19%	13%	13%	13%	16%
Soldano	11%	6%	3%	16%	12%	10%	7%	19%	7%	15%	4%	7%	9%	17%	13%
Rebandt	1%	1%	1%	0%	0%	1%	2%	1%	0%	1%	0%	0%	0%	0%	0%
Und	25%	12%	31%	30%	22%	28%	12%	28%	26%	21%	34%	20%	22%	8%	28%